



*Infinite trust  
deserves secure support.*

*AMAZONAS® Baby World – for the healthy development of your baby.*



AMAZONAS®  
AMAZONAS® Baby World



## *Carry your baby ...*

Babies love being carried – and they have loved it for thousands of years. Close physical contact with a parent meets babies' fundamental need for security and ultimately helps turn them into self-confident and independent individuals. What's more, carrying babies correctly also enables them to adopt an optimal posture, which is crucial for physical development. Not without reason do anthropologists often describe newborn babies as marsupials.



# *... and help their back and hips develop healthily!*

Babies have rounded backs when they are born. For nine months, their C-shaped spine has been perfectly tailored to the space available in the womb. Now the spine has to gradually straighten out. This is a gentle process that takes a whole year and is only completed when babies can stand up on their own and take their first tentative steps.

Furthermore, babies' legs were bent up in the cramped space in the womb. What would look like a dislocated hip on an adult is actually extremely good for the development of the hip joint socket. The hip joints of a newborn baby, who has a skeleton that mainly comprises rubbery cartilage rather than "proper" bone, now have to cope with being slowly straightened out over a twelve-month period.



*Rounded back: by carrying your baby correctly you support a natural posture and consequently the optimum development of the spine.*



*Frog leg position: this position with the knees higher than the bottom and the legs flexed and straddled is important for the healthy development of the baby's hip.*

So that the hip joint sockets can stabilize properly, the hip joints should be flexed as often as possible and not stretched unnaturally.

These medical facts help you to develop an understanding of how to care for your newborn baby. It's better to carry your baby than push him around in a buggy at arm's length. Make sure that his back is rounded and his legs are flexed at the knee. And when your baby is lying down, you should also give him the opportunity to round his back, instead of stretching his spine for hours in his cot.





## *The right way to carry your baby ...*

All the AMAZONAS® baby carriers meet the medical requirements for carrying your baby properly:

- AMAZONAS® baby carriers support your newborn baby completely securely: face-to-face with the person carrying him and with sufficient space to accommodate his C-shaped spine.
- With a wide and sturdy piece of fabric for your baby to sit on, AMAZONAS® baby carriers provide ideal support – evenly distributed from the back of one knee to the back of the other. This not only facilitates a healthy posture, it also avoids pressure points.
- AMAZONAS® baby carriers ensure that your baby's bottom is down and his legs are flexed and straddled, which is very important for healthy hip development.

*... and to lay  
your baby down.*

AMAZONAS® Baby World also has a range of products so that your baby can lie properly – from baby hammocks to cradles and stands:

- They protect and support your baby's back, while the soft boundaries give him a sense of security.
- Gentle swinging in a hammock or cradle has proven to facilitate newborn babies' sense of balance and coordination skills, and has an overall positive effect on wellbeing.
- AMAZONAS® baby hammocks and cradles help your baby to relax. Less pressure is put on the abdominal wall, babies' cannot hyperextend and they become less prone to wind. All these factors help make your baby a happy little person.





Smart Carrier



Mei Tai



Carry Sling



Carry Star



Ring Sling



Jersey Sling



CarryBaby



Kangoo



Kaya



Koala



Carrello Baby



Hippo



Leo



**Die Trageschule®**  
Das Netzwerk für Trageberatung  
Geschulter Partner

We are trained by the  
babywearer institute Dresden.

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